

4TH ANNUAL WOMEN'S EMPOWERMENT FUNDRAISING LUNCHEON & FASHION SHOW HYBRID EVENT

SURVIVORSHIP: WHAT'S NEXT?

2021 VENDOR AND BUSINESS ADVERTISEMENT OPPORTUNITIES



SURVIVE



LIVE



THRIVE

A background image featuring four women of diverse ethnicities smiling warmly at the camera. They are positioned closely together, creating a sense of community and joy. The image is slightly faded to allow the text to be the primary focus.

CALLING VENDORS AND ADVERTISERS!

We are excited to open the registration process for vendor and advertisement participation for our 4th Annual Women's Empowerment Fundraising Luncheon and Fashion Show.

Our theme for 2021 is Survivorship: What's Next? This year's event will be a unique hybrid celebration held on Sunday, July 11, 2021, from 11:30 am - 4:00 pm.

Our guests will celebrate women who are cancer survivors in our community. To enhance our guests' experience, we will offer vendor services for their shopping pleasure. Our guests will be able to shop with vendors before, during, and after the event. We offer your company an opportunity to become a valued vendor and/or sponsor of At The Table.

ARE YOU LOOKING TO SUPPORT IN ANOTHER WAY?

We also have advertising and swag bag opportunities for those companies that do not wish to be an onsite vendor.

Please review this packet to choose the sponsorship and/or advertising options that best fits your needs.



REASONS TO SUPPORT OUR ORGANIZATION

400

Attendees expected
at our annual
luncheon event

Share your business
with our over 2,000
social media
connections

We help mentor 25
young girls in our
T.H.R.I.V.E program
facilitated in select
Columbus Public
Schools each year

We advocate for
women's issues
including but not
limited to Health
Disparities and
Domestic Violence

Awarded a **\$1,000**
scholarship to our
3rd
Deniece Pittman
Scholarship
recipient



FAQ'S



Expected number of participants?

We expect a crowd of 400 women/men from Central Ohio and abroad.

Expected number of vendors?

We will be accepting 19 vendors for our on-site and virtual marketplace experience.

When will tickets sales begin?

Ticket sales will start NOW. All participants must pre-register for this event.

What time does the program

begin and end? This year, we are dedicated to starting at 11:30a.m. and ending at 4:00 p.m. This will allow for more time with the vendors who will have time to meet with attendees through out the event.

Will I receive lunch? Yes, 1 lunch is included with your vendor package.



VENDOR AND ADVERTISEMENT OPPORTUNITIES

Grow your brand and help make the world a safer, happier, healthier place for women and girls.

Early Bird Fee is \$125
until April 26th
(*\$150 after*)

VENDOR PACKAGE

- 1 Vendor Spotlight on the At the Table website
- 2 Vendor Marketplace Experience from 11:30 a.m – 3:45 p.m.

All vendors will also have a presence in the virtual marketplace for guest who will be attending the event virtually.

Want to stand out? Here are our recommendations: Set up a creative virtual booth making as visual as possible, pictures, logos, and posters to make their brand stand out, online coupons, or other incentives.

- 3 Platform exposure = 2,000

*****All information MUST be received by May 14th to receive optimum visibility**



ADD-ON #1 \$150.00

**Spotlight Feature
during the program
1 pm - 3pm, twice.**



RESOURCE VENDORS

**Nonprofits and
community
organizations receive
free vendor space at
our event.**

**Contact us to see if you
qualify.**

#ATTWEL21

ADVERTISING

Program Ads will be displayed in a digital program format which will be shared with event participants on our website and social media platforms.

Full Page \$200 - 8.5 x 11

1/2 Page \$150 - 8.5 x 5.5

1/4 Page \$100 - 4.25 x 5.5

Business Card \$50 - 3.5 x 2

Inside or back cover \$250- 8.5x11
(includes grand visual placement during the event)



Interested in advertising but you do not have the artwork? We have an in-house graphic designer to design your Ad.

SWAG BAG

Place your marketing materials in our event swag bag.
Promote yourself in a BIG way!



#ATTWEL21

VENDOR DISCLAIMER

All vendors agree and understand that the sale of any counterfeit and/or knock-off merchandise, duplicated audio and video material that infringes on trademark and/or copyright rights, and/or the sale of stolen merchandise is all STRICTLY PROHIBITED. Selling said items is in direct violation of Federal and State Laws. Upon discovery of any illegal or prohibited merchandise being sold by the vendor, the vendor will be asked to cease all further sale of their merchandise immediately and will be asked to leave the premises without receiving a refund of any portion of the vendor participation fees paid to At the Table™.



Vendor Registration

Vendor Packet Deadline is May 14, 2021

RODNEY HEALTHCARE FOUNDATION

Name

Phone (please include area code)

Contact Number

Company Name

Address

Email Address

Please mark all that apply

Are you a Resource vendor or non-profit?

☐ YES ☐ NO

Vendor Package Type

☐ Early Bird - \$125 ☐ After April 26th - \$150

Add-On packages

☐ PACKAGE #1 - \$150

Advertising Options

☐ Inside/ Back Cover \$250

☐ Full Page \$200

☐ ½ page \$150 ☐ ¼ Page \$100

☐ Business Card \$50

☐ Swag Bag \$25

Total Fee Enclosed

_____ I have enclosed a check made payable to At The Table - send to PO Box 307653, Columbus, OH 43230. Make checks payable to: At the TableTM. Payments must be in the form of a cashier's check or money order. Mail all forms and payments to: At the Table Attn: Dushon Johnson

_____ I have submitted payment via Paypal paypal.me/atthetablerocks. To submit form electronically send to info@attrinc.org

Artwork Request

RODNEY EALTHCARE FOUNDATION

Do you want us to design your Ad and/or are you submitting your own Ad?

We have an in-house graphic designer to design your Ad. The Event Program Book will be a hard copy version, in-color. Content to be submitted in a word document and image(s) separate in pdf or jpeg format, and 300 dpi.

Name

Phone (please include area code)

FOR THE RHF BENEFICIARIES

Contact Number

Company Name

Address

Email Address

Ad size

- ☐ Inside/Back Cover
- ☐ Full Page
- ☐ ½ page
- ☐ ¼ Page
- ☐ Business Card

Content Description (use an additional sheet if necessary):

NOTE: SEND IMAGES TO info@attrinc.org, ATTN: Michaela Hughes

Please complete this form and submit to Info@attrinc.org
ATTN: Michaela Hughes before or no later than **June 15, 2021**

Payment Submitted (PayPal ONLY): Click the below link to submit your payment: <http://www.paypal.me/atthetablerocks>

QUESTIONS? CONTACT US

MAIN OFFICE

info@attrinc.org

www.attrinc.org

CONTACT DEBORAH RIPPEY

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