

ATTRINC.ORG

**AT THE
TABLE**

**SPONSORSHIP
OPPORTUNITIES**

**20
24**



ABOUT US



At The Table (ATT) was founded on July 25, 2017, with a focus on enhancing the lives of women and girls in the Columbus Metropolitan area through wellness, cancer health, education and prevention, personal development, and educational resources with a focus on African American women and girls. Our Executive Board consists of six talented members who are community-focused decision-makers who serve diligently to positively impact their community.

We represent community leaders, entrepreneurs, mentors, cancer survivors, and volunteers who work toward collaborating with community leaders, agencies, and individuals to establish partnerships to support and continually improve our programs and initiatives that empower women and girls to win at life.

Our Mission is to empower cancer-surviving women and support girls to THRIVE in life through holistic wellness, cancer health, education, prevention, personal development, and educational resources with a focus on African American women and girls.

At the Table **envisions** a world in which every woman and every girl are Whole in Mind, Spirit, and Body, and she knows all things are possible.

OUR MISSION & VISION





AT THE TABLE
Women Serving the Community

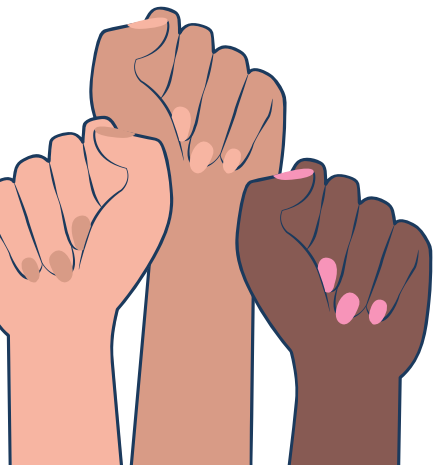
At the Table (ATT) is a non-profit organization that serves cancer-surviving women and girls in the Columbus, Ohio Metropolitan area through holistic wellness, cancer health, education and prevention, personal development, and educational resources with a focus on African American women and girls.

Research suggests that when women support other women it improves their mental health by decreasing stress, anxiety, and depressive symptoms and increases calm and happy feelings.

-World-renowned life coach Olga Levancuka

At The Table was founded with a desire and passion to empower women and girls to embrace their beauty (inside and out), uniqueness, intelligence, resilience, and determination to thrive in life!

They came together with a focus on educating and empowering women and girls through a cancer and health initiative, the T.H.R.I.V.E. Girls mentorship program, and The Deniece Pittman Scholarship Program.



THE FOUNDERS



DUSHON L. JOHNSON CO-FOUNDER OF AT THE TABLE & EXECUTIVE DIRECTOR



Dushon L. Johnson is a passionate advocate for community service and embarked on her journey of empowerment prompted by a deep love for her family. She put this enthusiasm into volunteer work and community involvement. She formed meaningful connections, and by 2017, with Co-founder Deniece Pittman, Dushon seamlessly transformed her commitment and established an organization to work as an important network for women and girls.

This progressive initiative facilitates discussions on the importance of holistic health and wellness, cancer health and education, and personal development programming. Our programs focus on the well-being of women and girls of color and provide a secure and nurturing environment.

Dushon is committed to creating and nurturing a sisterhood of services and resources to support women cancer survivors and empower girls to realize their full potential and extend a helping hand to others on the same journey. Her leadership is a guiding light, sparking positive change and promoting an environment where everyone can prosper.

**DENIECE PITTMAN
CO-FOUNDER OF AT THE TABLE &
FOUNDER OF THE DENIECE
PITTMAN SCHOLARSHIP PROGRAM**

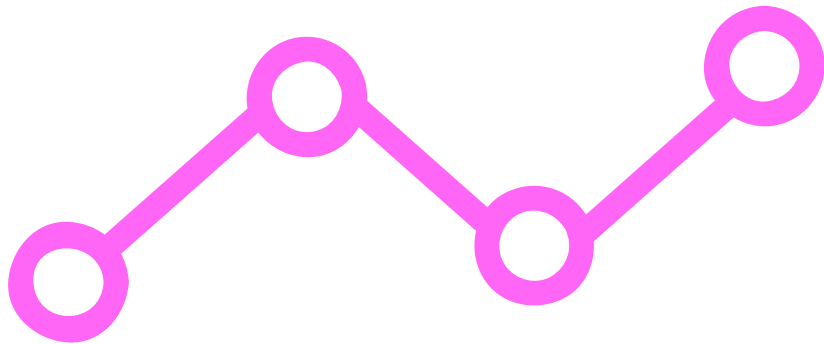


Deniece Pittman is the Co-Founder of At The Table with Dushon Johnson, a two-time cancer survivor, and the creative force behind The Deniece Pittman Scholarship Program. She is dedicated to enhancing the lives of women and girls.

Deniece amplified her impact in the community by working for years in outreach ministry, serving in community volunteer efforts, and reflecting on the challenges she encountered in her youth; Deniece was inspired to do more in her community!

Her mission is clear: Deniece will continue her work to establish a collaborative support system that empowers women and girls, helping them to exceed their circumstances, and recognize their inherent worth to pursue their dreams with unwavering determination.

CANCER STATS



**REFERENCE:
WWW.CDC.GOV**

DID YOU KNOW

- **As of 2020, cancer is the second leading cause of death in the US.**
- The top 4 cancers that impact African American Women:
 - 1) Breast Cancer
 - 2) Lung & Bronchus
 - 3) Colon & Rectal
 - 4) Uterine
- In 2020, **Ohio** reported 1,036 breast cancer cases in African American Women.
- In Ohio, the leading cause of death in African American women is lung and bronchus cancer.
- **In Ohio, the five-year cancer survival rate for females of all races and ethnicities is 68.4%.**

*Source: breastcancer.org

OUR IMPACT

- Over 1,000 attendees at our Annual Fashion Show Fundraiser for women cancer survivors;
- Honored over 100 women cancer survivors;
- Partnership with Cancer Support Community Central Ohio;
- Launched ATT's Women's Cancer Survivor Support Group;
- THRIVE High School Girls Mentorship Program - eight-year partnership with Mifflin High School where over 180 students have completed the program;
- Awarded over \$5,000 in Scholarships. The 2024 goal is to award 3 scholarships at \$2,500 each;
- Provided Care Packages to scholarship recipients;
- Awarded the 5th Annual Community Excellence Award for excellence in Leadership & Community Advocacy for women, girls, and their families;
- Hosted the Annual Survival Walk, Community Day, and Back to School Drive that served the Eastside community.

DENIECE PITTMAN SCHOLARSHIP



The Deniece Pittman Scholarship Fund provides financial donations to female high school seniors and/or college students age 26 or younger that have been affected by cancer (this includes currently undergoing cancer treatment, being a cancer survivor, or having a parent/guardian who is currently undergoing cancer treatment, a Cancer survivor or has lost a parent or guardian to cancer).

Scholarship Care Package Program - Care gift baskets are given to the scholarship recipients several times a year. Gift items include personal hygiene, toiletries, gift cards, and supplies for college.

Our goal is to continue to grow our giving community by providing funds for women and girls who are affected by cancer to pursue their educational/career goals and dreams. **ATT's goal is to award 3 scholarships in the amount of \$2,500 each.**

ATT'S BACK TO SCHOOL DRIVE & COMMUNITY DAY & SURVIVAL WALK

bringing awareness -prevention- education of health and wellness

SURVIVE. LIVE. THRIVE.

Survivor Walk - Honoring Women Cancer Survivors in our Community!

Back to School Drive - school supply giveaway!

Partnerships with East High School, KIPP Columbus, and our community partners: A community day providing resources and access to workshops, health vendors, fitness, healthy foods preparation tutorials, and more...

Also includes a silent charity auction providing opportunities for local business to promote and sponsor as a fundraising initiative for our scholarship program.



GOAL: LAUNCH A MIDDLE SCHOOL PROGRAM

T.H.R.I.V.E



T.H.R.I.V.E. (Transcending Her Real-Life Issues Victoriously Through Empowerment). “Building Self-Confidence” helps middle and high school girls identify barriers that prevent positive self-confidence through social, academic, and professional development.

At The Table’s T.H.R.I.V.E. will participate in the Mifflin High School's Women's Study class, augmenting what the school is offering by introducing the students to current day role models. The facilitators will come from all walks of life and emphasize that the sky's the limit to what they can achieve. Sessions will focus on goal setting, esteem building, entrepreneurship, financial planning, career building, problem-solving, fitness, nutrition and mental health.

GIRLS
Support
GIRLS

GOAL: LAUNCH A WOMEN'S COMMUNITY-BASED PROGRAM 2025

T.H.R.I.V.E 2.0

A community-based program for women ages 19-30

A partnership with CareSource and other outreach organizations focusing on: A Health Initiative to support women ages 19-30, Target Group: "At Risk" - women to improve basic life skills, encourage healthy living for preventive diseases - focus "African American Women".

On-site workshops, develop a program/curriculum covering the following topics:

Social

- Trauma
- Anger / Stress Management
- Domestic Violence & Sexual Abuse
- Drug Addiction
- Accountability
- Housing
- Food

Basic Life Skills & Healthy Living

- Diet - the natural way... vegan, knowing the facts - what's really healthy
- Lifeskills (grocery shopping, sewing, preparing healthy meals)
- Early Detection -Cancer Prevention
- Series of Educational Virtual and on-site workshops
- Breast Examinations and Financial Support
- Self-Defense Classes
- Sexual Health (How to Protect Yourself)

Financial Literacy Education Piece - Facilitator

- Financial management (debt/credit repair/budgeting/banking)
- Investments

Career Development

- GED Program
- Employment preparation (interview skills, resume writing, dress for success, and childcare resources)
- Entrepreneur Match Program



CANCER SUPPORT COMMUNITY CENTRAL OHIO



ATT'S WOMEN'S CANCER SURVIVOR SUPPORT GROUP

At the Table in Partnership with Cancer Support Community, through this support group, encourages and inspires women with any type of cancer through their journey of survivorship.

- Emotional Support;
- Comprehensive Emotional, Social, & Educational Support;
- Continued Support Post-Treatment;
- Network of women survivors;
- Care Giver Support;
- Exercise & cooking classes, FUN outings;
- Mentors for the THRIVE Girls Mentorship Program Participants;
- Annual Fashion Show Benefit

TM

AT THE TABLE

ANNUAL SPONSOR

FUND EVENT TABLES FOR SURVIVORS \$25,000

As our Presenting Sponsor, you will provide opportunities for ATT to continue supporting women affected by Cancer and empower girls to WIN in life.

Promotion Placement Opportunities: ***note all marketing material must be submitted by the given deadline**

- Award Recipient at the Annual Fashion Show Benefit;
- Your Logo/Brand on event promotional material, including social media, press releases, and print throughout the year - **listed as Annual Sponsor**
- Premium Logo/Brand placement on our website
- Full-page ad placement on our annual fashion show benefit
- A Sponsor Table at our annual fashion show benefit (seating and meal for 8) - mention and premium logo placement
- Logo premium placement at events throughout the year
- Mention on radio/television appearances
- Provide a booth at events throughout the year
- Insert in our swag bags at all events
- Social media promotions and tags throughout the year
- A write-up in our Newsletter/Blog



**BECOME A SPONSOR AT
[ATTRINC.ORG/SUPPORT-US](https://attrinc.org/support-us)**

PRESENTING SPONSOR

\$15,000

As our Presenting Sponsor, you will provide opportunities for ATT to continue supporting women affected by Cancer and empower girls to WIN in life in Central Ohio.

Promotion Placement Opportunities: ***note all marketing material must be submitted by the given deadline**

- Listed as Presenting Sponsor on all promotional and marketing materials, including social media, website, and print
- Full-page ad placement in our Fashion Show Program - mention
- Logo placement at the Annual Fashion Show Benefit
- A Sponsor Table at our Annual Fashion Show Benefit (seating and dinner for 8)
- Insert in our swag bags at all events
- A write-up in our Newsletter/Blog



BECOME A SPONSOR AT [ATTRINC.ORG/SUPPORT-US](https://attrinc.org/support-us)

TECHNOLOGY SPONSOR

\$20,000

The technology sponsorship will fund the following:

- Provide access to marketing and communication tools;
- Support ATT in becoming technology-relevant;
- Assist in monitoring and measuring data collection;
- Manage donor and donation records;
- Purchase laptops and other technology for daily operations;
- Purchase laptops for community programming

Promotion Placement Opportunities: ***note all marketing material must be submitted by the given deadline**

- Your Logo/Brand on event promotional material, including social media, press releases, and print throughout the year - listed as Technology Sponsor
- Premium Logo/Brand placement on our website
- Full-page ad placement on our annual fashion show benefit
- A Sponsor Table at our annual fashion show benefit (seating and meal for 8) - mention and premium logo placement
- Logo premium placement at events throughout the year
- Mention on radio/television appearances
- Provide a booth at events throughout the year
- Insert in our swag bags at all events
- Social media promotions and tags throughout the year
- A write-up in our Newsletter/Blog



BECOME A SPONSOR AT [ATTRINC.ORG/SUPPORT-US](https://attrinc.org/support-us)

MARKETING SPONSOR

\$15,000

As our Scholarship Sponsor, you will provide opportunities for young women who have been affected by Cancer. The Denience Pittman educational scholarships are awarded to 3 students each year who meet the criteria of academic excellence and community engagement.

Promotion Placement Opportunities: ***note all marketing material must be submitted by the given deadline**

- Listed as Scholarship Sponsor on promotional and marketing materials, including social media, website, and print
- Logo/Brand placement on our website
- Logo Placement at the Annual Fashion Show Benefit - and mention
- Full Page ad placement on our Annual Fashion Show Benefit and mention
- 6 tickets to our Annual Fashion Show Dinner Benefit
- Insert in our swag bags at all events
- Write up in our Newsletter/Blog



BECOME A SPONSOR AT [ATTRINC.ORG/SUPPORT-US](https://attrinc.org/support-us)

SCHOLARSHIP SPONSOR

\$3,500



As our Scholarship Sponsor, you will provide opportunities for young women who have been affected by Cancer. The Denience Pittman educational scholarships are awarded to 3 students each year who meet the criteria of academic excellence and community engagement.

Promotion Placement Opportunities: ***note all marketing material must be submitted by the given deadline**

- Listed as Scholarship Sponsor on promotional and marketing materials, including social media, website, and print
- 4 tickets to our Annual Fashion Show Dinner Benefit
- Half-page ad placement on our Annual Fashion Show Benefit Logo/Brand placement on our website
- A mention at our Annual Fashion Show Dinner Benefit
- Insert in our swag bags at all events
- A write-up in our Newsletter/blog

BECOME A SPONSOR AT ATTRINC.ORG/SUPPORT-US

T.H.R.I.V.E SPONSOR

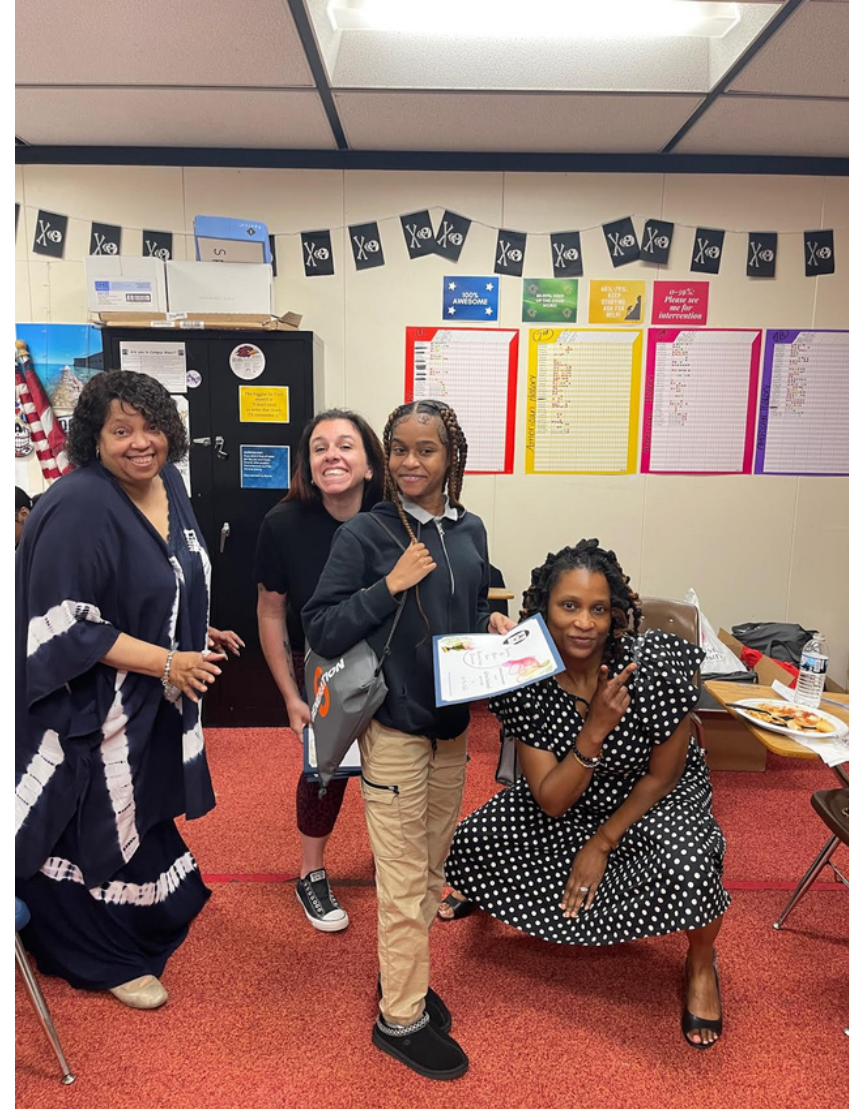
\$2,500

As our T.H.R.I.V.E. Sponsor, you will provide opportunities for ATT to continue outreach and programs for high school-aged students at Mifflin High School and our *New* T.H.R.I.V.E 2.0 program for young women ages 18-26 offering educational resources, health assessments, financial resources, and more.

Promotion Placement Opportunities: ***note all marketing material must be submitted by the given deadline**

- Listed as T.H.R.I.V.E Sponsor on all promotional and marketing materials, including social media, website, press release, and print.
- Logo/Brand placement on our website
- 2 Tickets to attend the Annual Fashion Show Benefit
- Quarter-page ad placement on our Annual Fashion Show Benefit
- Social media mentions
- A vendor table at Community Day and the Annual Fashion Show Benefit
- A write-up in our Newsletter/blog

BECOME A SPONSOR AT ATTRINC.ORG/SUPPORT-US



MEDIA SPONSOR

\$2,500

As our Presenting Sponsor, you will provide opportunities for ATT to continue supporting women affected by Cancer and empower girls to WIN in life in Central Ohio.

Promotion Placement Opportunities:* **Note that all marketing material must be submitted by the given deadline.**

- Listed as T.H.R.I.V.E Sponsor on all promotional and marketing materials, including social media, website, press release, and print.
- Logo/Brand placement on our website
- 2 Tickets to attend the Annual Fashion Show Benefit
- Quarter-page ad placement on our Annual Fashion Show Benefit
- Social media mentions
- A vendor table at Community Day and the Annual Fashion Show Benefit
- A write-up in our Newsletter/blog



BECOME A SPONSOR AT [ATTRINC.ORG/SUPPORT-US](https://attrinc.org/support-us)

A SEAT AT THE TABLE SPONSOR

\$1,000

As our Seat at the Table Sponsor, you will provide opportunities for ATT to continue supporting women affected by Cancer in Central Ohio, including but not limited to our Deniece Pittman Scholarship fund, Annual Awareness events, Outreach programs, and more.

Promotion Placement Opportunities:* **Note that all marketing material must be submitted by the given deadline.**

- A listing in our Annual Fashion Show Program
- Social media mentions
- Logo on website
- Logo placement on our Annual Sponsor Flyer
- Newsletter/blog write-up

BECOME A SPONSOR AT ATTRINC.ORG/SUPPORT-US



COMMUNITY SPONSOR

\$500

As our Community Sponsor, you will provide opportunities for ATT to continue supporting women affected by Cancer and empower girls to win at life in Central Ohio. Come together with a few friends and support our educational scholarship fund or a table at our Annual Fashion Show event.

Promotion Placement Opportunities:* **Note that all marketing material must be submitted by the given deadline.**

- A listing in our Annual Fundraiser Event program
- Social media mentions
- Logo on website
- Listing on our Annual Sponsor Flyer
- Newsletter/Blog write-up

BECOME A SPONSOR AT ATTRINC.ORG/SUPPORT-US



THANK YOU FOR YOUR SUPPORT!
We look forward to growing with you in 2023!

AT THE TABLE
Women Serving the Community

Stay Connected

 @THETABLEROCKS
  @THETABLE
  INFO@ATTRINC.ORG

2022 Sponsors



MEDIA AMBASSADOR - MARIA DURANT
MEDIA SPONSORS - URBAN ONE RADIO

PRESENTING SPONSORS:
 OSU
 KIPP COLUMBUS

GOLD SPONSOR:
 CARESOURCE

COMMUNITY PARTNERS:
 CITY OF COLUMBUS
 MIFFLIN HIGH SCHOOL
 EMPOWER OUR YOUTH
 CANCER SUPPORT COMMUNITY CENTRAL OHIO

FOOD SPONSORS:
 RAISING CANE'S
 OLIVE GARDEN
 STARBUCKS
 CHICK-FIL-A

LOCAL BUSINESS SPONSORS:
 KATBRO
 FRANKLIN PARK CONSERVATORY
 CHERYL'S COOKIES
 ROCK BOX FITNESS - NEW ALBANY
 NOTHING BUNDT CAKES - GAHANNA
 GIANT EAGLE - GAHANNA
 MEIJER - GAHANNA

SHORT NORTH BUSINESSES
 JENI'S ICE CREAM
 HAPPY GO LUCKY HOME BOUTIQUE
 LINCOLN SOCIAL ROOFTOP
 ROWE BOUTIQUE
 THE EAGLE RESTAURANT
 KILWINS CANDY SHOP

VISIT OUR WEBSITE TO MAKE A DONATION OR TO BECOME A SPONSOR

WWW.ATTRINC.ORG

ATTRINC.ORG

YOUR SUPPORT WILL MAKE AN IMPACT!

We would love to speak with you if you are interested in any of our sponsorship opportunities or partnering with us.

Please feel free to contact us at Info@attrinc.org for general questions or program partnerships.

Sponsorship Inquiries:

Website at attrinc.org/support-us

Contact:

Dushon L. Johnson, Co-Founder and Executive Director

Phone: 614-989-8787

Email: Dushon@attrinc.org.

